Press Policy for Peripheral Nerve Society

Purpose

The purpose of this policy is to provide guidelines for all current members of the Peripheral Nerve Society (PNS) when engaging with the media on behalf of the Society or in their professional capacity.

Scope

This policy applies to all current members of the Peripheral Nerve Society who may be contacted by the media for interviews, statements, or press releases regarding matters related to the Society's activities, initiatives, or policies.

Policy

General Guidelines

1. **Official Spokespersons**: Only designated official spokespersons, as approved by the Society's Board or Executive Committee, may represent the Society in official capacities.
2. **Media Inquiries**: All media inquiries, including press and for-profit organizations, directed to non-designated members should be referred to the PNS Executive Office at info@PNSociety.com.
3. **Approval of Statements**: Any press release or public statement that references the Society's official stance or policies must be reviewed and approved by the Board.

Disclaimer Requirement

Should a current member of the PNS be asked to provide a personal statement regarding the PNS's programs and activities that will be published outside of any official PNS platform, they should follow the disclaimer requirements of:

4. **Personal Opinions**: Members who speak to the media must include a disclaimer if their statements reflect their personal opinions rather than the Society's official position. This applies to broadly disseminated communications including interviews, blogs, social media.
5. **Disclaimer Wording**: The recommended wording for such a disclaimer is as follows:

> "The views expressed in this interview/article/statement are my own and do not necessarily reflect the official position or policies of the Peripheral Nerve Society."

Use of Society's Name and Logo

6. **Branding**: The use of the Society's name, logo, or any official branding in media engagements must adhere to the Society's branding guidelines and must be approved by the Executive Office.

Confidentiality and Integrity

7. **Confidential Information**: Members must not disclose any confidential or proprietary information of the Society or its members during media engagements.
8. **Accuracy and Integrity**: Members must ensure that all information provided to the media is accurate, factual, and up-to-date. Misinformation or false statements that could damage the Society's reputation must be avoided.

Enforcement

Violations of this policy may result in disciplinary action, including but not limited to, suspension of membership or privileges within the Society, as determined by the Board.

Review

This policy will be reviewed annually by the Board to ensure its relevance and effectiveness.

Effective Date: 15 October 2024

Approved By: PNS Board

Review Date: 15 October 2025

For any questions or clarifications regarding this policy, please contact the Society's Executive Office at info@PNSociety.com.